



Michael Popielarski

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Education

BFA in Graphic Design, Minor in Art History, May 2012

The College of Saint Rose, Albany, NY

AS in Fine Arts, 2009

Hudson Valley Community College, Troy, NY

Design Skills

Visual communication and concept development from thumbnails, to comps, to finishes: visual identity and branding, business systems, posters, brochures, newsletters, editorial and book design, typography, packaging, pre-press production, advertisements, interactive, new media, studio photography and screen printing.

Digital Skills

Proficient in Macintosh and PC: Adobe Creative Suite 5 including Illustrator, Photoshop, InDesign Flash and Dreamweaver; QuarkXPress and Microsoft Office including Word, Excel and PowerPoint

Professional Experience

Behan Communications, Glens Falls, NY

Graphic Design Intern, Summer 2011

Created ads and logos, helped create other printed and web-based works

Hannaford Supermarkets, Milton, NY

Customer Service Shift Leader, 2006 – present

Managed the store's front end, oversaw cash flow throughout the store, fielded questions from customers, calculated daily sales and maintained exemplary customer service throughout the front-end, customer service department and bottle returns room.

Honors and Awards

Work Selected for Undergraduate Art Show, The College of Saint Rose, 2012

Winner, 1st Annual ADDY Awards, The Albany Ad Club, Albany NY, 2012

Work Selected for Web Design Exhibition, The College of Saint Rose, 2011

Transfer Scholarship, The College of Saint Rose, 2009–2012

Excellence in Studio Award, Hudson Valley Community College, 2009

President's List, Hudson Valley Community College, 2007–2009

History Department Award for Research, Hudson Valley Community College, Spring 2008

References

Troy Burns, Creative Director, Behan Communications

86 Glen Street, Glens Falls, NY 12801 518.792.3856 troy.burns@behancom.com

Cheryl Prendergast, Evening Operations Manager, Hannaford Supermarkets

11 Trieble Avenue, Ballston Spa, NY 12020 518.885.6384

Ann Breaznell, Associate Professor, Graphic Design, The College of Saint Rose

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